



**BUREAU VAN DIJK**

A Moody's Analytics Company



**orbis**  
crossborder  
investment

## **Understand globalization**

Assess what's driving crossborder investment and understand how companies are growing internationally, using the only tool that tracks both forms of equity crossborder investment

**Welcome to the  
business of certainty**

# High-quality data from the experts in deal and company information

Orbis Crossborder Investment looks at globalization via projects and deals and delivers information on the companies behind these investments – both listed and private. It tracks information daily, and monitors announced, completed and cancelled/withdrawn projects and deals, as well as rumours and intentions.

## These include:

- Greenfield FDI projects – such as a company setting up (or expanding) a physical presence in a foreign market
- Crossborder M&A deals – defined as having more than 10% foreign ownership and including acquisitions, mergers, demergers, joint ventures minority stakes and IPOs

## And covering:

- details of the investor, target and vendor companies, including financial data, their structures and their people
- project size estimates if no data is found
- an indication of a company's propensity to invest
- project/deal comments and rationale
- project financials, job creation, motives, incentives, sources of finance, comments rationale, contacts, business function and links to other relevant projects/deals.

# Sophisticated searching, functionality and data visualization

Using our modern user interface and extensive company information, you can find answers to your queries quickly and easily.

Search by any combination of a huge range of criteria, including detailed text searching. Get easy-to-customize lists and reports, set alerts and export your research. The contemporary reports are designed for fast interpretation.

## Our tools help you create powerful data visualization and analyses in seconds:

**Key trends and pivot analysis** — analyze investment flow by your choice of variables.

**Heat map** — plot your research on a map to instantly see geographic concentration, with lots of options to use color and symbols to add impact. The heat maps are available on a regional level.

**Company footprint** — map locations where a company has invested capital since 2013.

**League tables** — effectively identify and export a list of leading investors for investment projects and crossborder M&A deals.

# Use and benefit from Orbis Crossborder Investment for better decision making and increased efficiency

## **Government agencies (IPAs/EDOs):**

- Identify companies to improve your lead generation
- Profile active investors
- Develop investment promotion strategies
- Produce in-depth analysis of key markets and sectors
- Understand how M&A is impacting market entry strategies
- Enhance your marketing and support your public relations
- Prepare for overseas investment missions
- See which companies are raising money
- Compare subject companies to their peers.

## **Consultants, advisors, banks and insurance companies:**

- Keep up-to-date with the latest crossborder investment trends
- Validate recommendations and complement your analyses
- Power your business development
- Stay on top of investment news from existing clients
- Improve your view on the key drivers of globalization.

## **Multilaterals and academics:**

- Identify emerging trends and analyze historic/current trends — on multiple levels
- Support your research, learning literature and white papers around the business of globalization
- Understand the crossborder investment strategy for a company or state-owned enterprise
- Examine motives driving crossborder investment.

## **Corporates:**

- Keep up-to-date with investment news from existing clients/customers/suppliers
- Develop new business and increase your sales revenue
- Inform investment strategy
- Understand crossborder investment trends and identify new export markets
- Acquire competitor and peer group intelligence.

## **'FDI Screening' organizations:**

- Receive daily updates of the latest foreign investments into selected geographic locations
- Understand the crossborder investment strategy for a company or state-owned enterprise
- Execute in-depth analysis of corporate ownership of a multinational company
- Associate the investing company's unique identifier with our other intelligence solutions to assess beneficial owner information and patent transfer risk
- Understand crossborder investment trends by sector or source location.

# Contact information

## Argentina

tel: 54 (11) 4515 6428  
buenosaires@bvdinfo.com

## Australia

tel: 61 2 9270 1499  
sydney@bvdinfo.com

## Austria

tel: 43 (1) 606 11 96 0  
vienna@bvdinfo.com

## Belgium

tel: 32 2 639 06 06  
brussels@bvdinfo.com

## Brazil

tel: 55 11 2348 5176  
saopaulo@bvdinfo.com

## China

tel: 86 10 8541 1200  
beijing@bvdinfo.com

tel: 86 21 6101 0151  
shanghai@bvdinfo.com

## Denmark

tel: 45 35 1521 50  
copenhagen@bvdinfo.com

## France

tel: 33 1 53 45 46 00  
paris@bvdinfo.com

## Germany

tel: 49 69 963 665 0  
frankfurt@bvdinfo.com

## Hong Kong

tel. 852 2154 3822  
hongkong@bvdinfo.com

## India

tel: 91 80611 32029  
bangalore@bvdinfo.com

## Italy

tel: 39 02 43 98 22 77  
milan@bvdinfo.com

tel: 39 06 840 4611  
rome@bvdinfo.com

## Japan

tel: 81 357 753 900  
tokyo@bvdinfo.com

## Mexico

tel: 52 555 284 2900  
mexico@bvdinfo.com

## Netherlands

tel: 31 (0)20 5400 100  
amsterdam@bvdinfo.com

## Portugal

tel: 351 211 528 700  
lisbon@bvdinfo.com

## Russian Federation

tel: 7 495 228 61 51  
moscow@bvdinfo.com

## Singapore

tel: 65 6511 4410  
singapore@bvdinfo.com

## Slovakia

tel: 421 2 3233 4506  
bratislava@bvdinfo.com

## South Africa

tel: 27 (0) 11 881 5993  
johannesburg@bvdinfo.com

## Republic of Korea

tel: 82 2 6138 3753  
seoul@bvdinfo.com

## Spain

tel: 34 91 310 38 04  
madrid@bvdinfo.com

## Sweden

tel: 46 8 51 51 04 80  
stockholm@bvdinfo.com

## Switzerland

tel: 41 22 567 0660  
geneva@bvdinfo.com

tel: 41 43 547 16 00  
zurich@bvdinfo.com

## United Arab Emirates

tel: 971 4 5039 810  
dubai@bvdinfo.com

## United Kingdom

tel: 44 20 7549 5000  
london@bvdinfo.com

tel: 44 161 829 0760  
manchester@bvdinfo.com

## United States

tel: 1 (331) 401 1800  
chicago@bvdinfo.com

tel: 1 (212) 797 3550  
newyork@bvdinfo.com

tel: 1 (415) 773 1107  
sanfrancisco@bvdinfo.com

tel: 1 (202) 908 4200  
washingtondc@bvdinfo.com



[bvd@bvdinfo.com](mailto:bvd@bvdinfo.com) | [bvdinfo.com](http://bvdinfo.com)